



HEALTH  
CONNECT  
PARTNERS

**spring**conference

April 1–3 **Anaheim CA**

**HCP19**  
Radiology & Imaging

**agenda**

**HITACHI**  
Inspire the Next

**titlesponsor**

11:30am–7:00pm

### Registration for Suppliers & Sponsors

11:30am–4:00pm

### Provider Registration

This special Provider Registration is for all Radiology & Imaging Directors and GPO Executives. Relax and enjoy a light meal & networking with your peers as you register for the conference. Lunch will be served between noon and 3:00pm.



12:00pm–4:00pm

### Supplier Showcase

Select Suppliers will showcase their products, services and technology. Showcases are designed to provide a limited number of supplier attendees with an opportunity to demonstrate their products, services and solutions for the provider executives. To maximize this experience for everyone, only Providers and Supplier attendees from companies with a showcase exhibit will be permitted into the showcase area. Please contact us to learn how you can participate.

2:30pm–2:50pm

### Supplier Orientation

All Suppliers are welcome to attend this orientation meeting. This informational orientation meeting is an excellent opportunity for first time Supplier attendees to gain a clear understanding of our conference, specifically the **reverse**expo and how it works.

4:15pm–5:30pm

### Provider Orientation & Sponsor Spotlight

All Radiology & Imaging Directors and GPO Executives are required to attend this orientation meeting, which will provide important information pertaining to the conference and introduce a few of our sponsors.

5:30pm–6:00pm

### Welcome Reception & Networking Event *(all attendees)*



6:00pm–9:00pm

### Hospitality Suites Hosted by our Sponsors *(all attendees)*

7:00am–6:00pm

## Registration Desk Open

Our Registration Desk will be staffed throughout the conference. If you have questions or need assistance with anything, please stop by and let us know. We are happy to help.

7:00am–8:00am

## Breakfast *(all attendees)*



8:00am–9:30am

## Opening Remarks & Keynote Address *(all attendees)*

### *Transformational Leadership in High Reliability Organizations*

#### **Admiral Mike "Wizzard" McCabe**

Mike is a historic leader with a passion for innovation and change. As head of all naval aviation, Admiral Mike McCabe oversaw some of the deepest technological shifts and changes at the U.S. Navy. He ensured thousands of military personnel would be ready for these transformations and managed the budgets that supported these key innovations and changes. His career was driven by one motivation: sustaining a culture of excellence while caring for his people. He is eager to share these leadership values of care, action and innovation with today's decision makers.

Mike is a highly decorated, experienced leader, former admiral, and corporate CEO who teaches others to lead and coaches teams to reach their potential. He draws inspiration from his father, a World War II Navy pilot who was killed deploying to the Korean War. Eighteen months after graduating college, Mike was flying combat missions under the mentorship of one of the original instructors of the real "Top Gun" Navy fighter weapons school, shooting down MiGs together. He later became the Executive Officer of the school, and eventually consulted for the hit movie "Top Gun".

Mike has command experience at every operational level of the Navy, including the Commander of the US 3rd Fleet. In these commands, he was able to achieve excellence while suffering no operational loss of life. His combat decorations include the Silver Star and Distinguished Flying Cross. Mike also served as the Director of Air Warfare for the Navy with oversight to the entire Naval Aviation budgets. He was serving in this capacity in the Pentagon when the 9/11 terrorist attack struck the building directly below his office. During that tour,

*Continued on next page*



*Continued from previous page*

he was largely responsible for the next generation of naval aviation technology, aircraft and aircraft carriers. Following Navy retirement, he became the CEO/President of a large commercial charter airline. He grew the airline into a multi-hundred-million-dollar business. He left the airline and retired a second time to battle cancer. Having survived air combat, the 9/11 attacks, and cancer, Mike embodies the spirit of "Glad To Be Here" and lives in a "pay it forward mode" bringing his storied experience and passion to helping teams and leaders.

**Learning objectives:**

***After attending this presentation, attendees will learn to:***

- *Drive continuous improvement in healthcare environment from quality, safety and service delivery that will directly influence the patient experience. This presentation will define a framework that drives self responsibility, team focused outcomes, and ongoing review of process that results in continuous improvement.*
- *Foster the proper team dynamics and employee engagement to increase productivity, improve recruitment and retention of employees and provide the right environment for development. This presentation will outline the key components found in high performing teams that create, implement and sustain a higher level of performance compared to environments where these components are missing. The presentation will also provide a way to measure current status to create a gap analysis.*
- *Define a quality assurance process that deemphasizes fault finding and highlights best practices to reinforce positive behavior. The debrief dynamics becomes a positive versus a negative experience which then will translate into the improvement of delivery of services.*

9:30am–9:45am

**HITACHI**  
Inspire the Next

10:00am–12:00pm

  
**INSIGHT**  
IMAGING

**Coffee Break**

 **Session I**

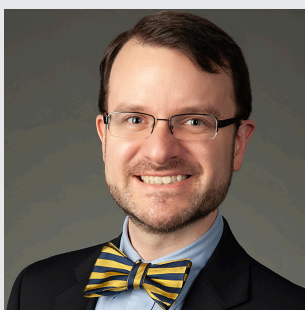
The Radiology & Imaging Directors and GPO Executives host the exhibit booths in this very unique **reverse expo**.

11:45am–1:00pm



**Lunch** *(all attendees)*

1:30pm–2:30pm



## Educational Session

### *It's Fluoro Time! 2019 TJC Requirements From Standards To Practice*

#### **John Harvey, Ph.D., DABR, CHP**

Dr. Harvey is a board-certified diagnostic medical and health physicist for West Physics. Prior to joining the organization, Dr. Harvey completed his Ph.D. at the University of Michigan in health physics. His research focused on the deployment of thermoluminescent radiation dosimeters in non-ideal conditions. He has also participated in research into the computer-aided analysis of mammography and lung CT imaging, which can provide radiologists with a computerized second opinion for cancerous lesions.

During his tenure at West Physics, Dr. Harvey has surveyed numerous types of fluoroscopes; developed and delivered fluoroscopy radiation safety lectures and hands-on training in hospitals nationwide; counseled physicians on their fluoroscopy use during diagnostic and treatment procedures; performed patient, worker, and fetal dose calculations; investigated radiation overexposures; and has served or currently serves as Radiation Safety Officer for a Level 1 Trauma Center, nationwide mobile nuclear medicine/PET providers, an international narcotics and explosives detector manufacturer, and an animal cancer research facility.

#### **Learning objectives:**

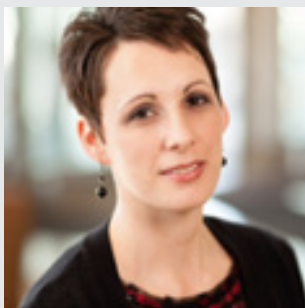
##### ***After attending this presentation, attendees will learn to:***

- Quickly self-evaluate your fluoroscopy safety program
- Discuss the roles of the RSO, RSC, Management, and Medical or Health Physicist in supporting proper radiation safety practices
- Discuss TJC fluoroscopy standards and how TJC surveyors will address each standard during an on-site survey
- Discuss safe practices that can be used by fluoroscopy (IR, Cath Lab, GI, etc.) staff to minimize radiation safety hazards
- Recognize radiation safety hazards and incidents that have been documented during fluoroscopy use





2:45pm–3:45pm



## Educational Session

### *Customer Service - Can We Win?*

#### **Moderator Crockett Bone, MBA ARRT (R) (CT)**

Crockett Bone is the Director of Imaging & Oncology for HCA Healthcare, the nation's leading provider of healthcare services with more than 30 million encounters a year. He is responsible for the company's clinical agenda for Imaging & Oncology and related operations, while engaging key audiences to support HCA's strategic agenda and patients-first culture.

A 25-year veteran of HCA, Crockett spent the bulk of his clinical career as a CT Technologist in various Nashville market hospitals before transitioning to an Imaging leadership role in 2010. Since transitioning to HCA's corporate office, he has led imaging initiatives in radiation safety, digital migration, and professional quality measures. His role expanded in 2018 to include oncology where he co-chairs a collaboration with Sarah Cannon to improve Lung Cancer outcomes.

A Tennessee native, Bone is married with two active children and currently serves as a volunteer board member for the local recreational youth basketball league, and an educational advisory board member for Health Connect Partners Imaging and IT Conference.

In 1993, Crockett received an Associate of Applied Science in Radiology from Itawamba Community College in Fulton, MS and is a 2001 graduate of Austin Peay State University. Crockett went on to receive a graduate degree in Healthcare Administration from California Coast University in 2014.

#### **Co-presenter Julie Ross**

Julie Ross, Director of Imaging Services at Mercy Hospital St Louis, completed her Radiologic Technology education through the US Army and went on to train in Interventional Radiology at Walter Reed Army Medical Center. She then worked at Johns Hopkins Hospital in Baltimore, MD, within IR, before settling down in St Louis, MO. Julie has served in a variety of leadership roles within Mercy Hospital St Louis and currently serves as the Director of Imaging Services for two of the local Mercy hospitals and as the Imaging service line chairman, for the Mercy health system's 45 acute care and specialty hospitals.

Julie and her husband, David, have six children, ranging from ages 12 to 27 and one granddaughter. They enjoy the outdoors and are always planning their next camping or hiking adventure.

*Continued on next page*



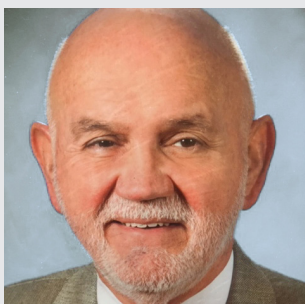
*Continued from previous page*

**Co-presenter Todd Russell**

Todd Russell, Director of Medical Imaging and Radiation Oncology at Eastern Idaho Regional Medical Center in Idaho Falls, Idaho. Has worked in Medical Imaging for 25+ years. Started as a volunteer transporter in a Radiology department. Worked the clerical side of Radiology in the File Room and Patient Registration while completing the Radiologic Technologist program in Salt Lake City, Utah. Continued to work as a registered technologist in X-ray, CT, and MRI.

Todd graduated from Weber State University in Ogden, Utah with an emphasis in Health Administration and Advanced Radiography. Technical training and education experiences created pathways to various management and leadership roles within the hospital and outpatient environments with HCA. These experiences have led to abundant opportunities working with staff and patients to find common ground around expectations and patient experience.

Outside of Radiology, currently participating with the Idaho Falls Chamber of Commerce Leadership development program. He is a student in the Master Naturalist program with the Idaho Department of Fish & Game. Enjoys anything outdoors, specifically riding ATVs at the sand dunes and adventure touring on his road bike.



**Co-presenter Jim Wall**

Jim was a graduate of the Mercy Hospital School of Radiologic Technology, Oklahoma City, OK in 1967. Worked as an Imaging Director from 1967 - 1975 at Harris Methodist Hospital, Ft. Worth, TX. Gaston Memorial Hospital, Gastonia, N.C., and Mercy Hospital Key Biscayne, Miami, FL. He joined E.I. DuPont Photo Products in 1975 as an Imaging Specialist, moving to Atlanta, GA. Jim relocated to Houston, TX in 1982 with DuPont as Territory Manager. Responsibilities with DuPont included product development and introduction to the market place, and the education and training of Sales Representatives across the Southwest. While in Houston as the Territory Manager he developed and grew the DuPont Market Share to over 42%, or over \$16M. Jim left DuPont in 1994 and returned to his first love, Radiology!

In March of 1994 Jim joined Kingwood Medical Center, Kingwood, TX, a 150 bed Community Hospital, performing approximately 34k tests a year. Today, 25 years later, Kingwood Medical Center Hospital has grown to 437 beds, and is in expansion mode every year, or so it seems. The Imaging Department sits within the same foot print as the original department, but is now performing 140k tests, and is the largest department in the hospital, with 140 employees.

The Imaging Staff and Department Leadership take pride in their resourcefulness, and the quality of care they give their patients. From IR Procedures, PICC lines, Cyro-ablations, Y-90 therapeutic procedures, to the bread and butter exams of Radiology. The patient comes first and foremost! Our livelihood depends on the repeat patient, that patient that feel like they were cared for and made to feel safe. The Imaging Staff at Kingwood Medical Center does that!

*Continued on next page*

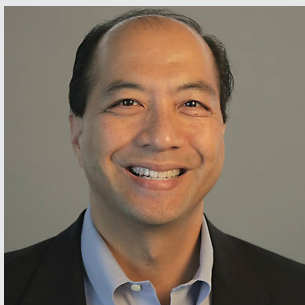
*Continued from previous page*

**Learning objectives:**

***After attending this presentation, attendees will learn to:***

- Articulate the value proposition for improving patient experience
- Define what is and what is not patient experience
- Understand how to identify opportunities through feedback from patients, staff and leaders
- Operationalize tactics to improve patient experience
- Understanding the challenges with and mitigating factors for sustained improvement in the patient experience

4:00pm–5:00pm



**Educational Session** (all attendees)

***A Window into Washington: What's Next for Health Policy***

**Ken Perez**

Ken Perez serves as the Vice President of Healthcare Policy in the Strategy and Business Development group of Omnicell, Inc., (NASDAQ: OMCL). Previously, Ken served as the Senior Vice President of Marketing and Director of Healthcare Policy for MedeAnalytics, Inc. For several years, Ken has written a column on health policy for hfm, the journal of the Healthcare Financial Management Association, and he contributes content to numerous other publications. He serves on the boards of various non-profit organizations, including the American Society of Health-System Pharmacists Foundation.

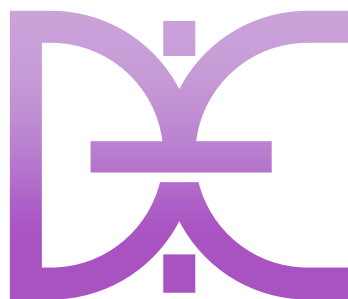
**Learning objectives:**

***After attending this presentation, attendees will learn to:***

- Understand the implications of the 2018 midterm elections
- Identify the most significant issues that health policies are most likely to address in 2019 and 2020
- Discuss the major health policies that are being proposed in preparation for the 2020 presidential election, and understand their implications for healthcare providers







## dinner+entertainment

6:00pm–8:00pm

### The Luau

On Tuesday night, escape for the evening as we bring the Islands to Anaheim.

Join us for a Hawaiian feast featuring lively music and vibrant cultural performances from the Polynesian islands! Come prepared for a spectacular evening of wonderful food, open bars, stunning performances, live music, and dancing in this enchanting setting.

Aloha!



**GCX**  
Mounting Solutions

**NEC**  
NEC Display Solutions

**SouthWest**  
MEDICAL RESOURCES

Sponsors

7:00am–12:00pm

## Registration Desk Open

Our Registration Desk will be staffed throughout the conference. If you have questions or need assistance with anything, please stop by and let us know. We are happy to help.

6:45am–7:45am

## Breakfast *(all attendees)*



8:00am–9:30am

## Educational Session

### *Strengths Based Leadership*



#### **Shai Rasmussen** Senior OD Consultant, Leadership & Organizational Development

Shai joins HCA with ten years of professional experience fulfilling her life's mission of unlocking human potential in a variety of industries, functions and roles. Most recently Shai worked as an Organizational Development Consultant in Chicago with Gallup where she became certified as a Strengths Coach and worked with clients on a number of initiatives including employee engagement, culture transition, and diversity and inclusion.

Previously, Shai worked at Dollar General Corporation in Training, Leadership Development, and Diversity and Inclusion as well as the YMCA of Middle Tennessee as a Regional Training Director. Shai is passionate about developing leaders and creating inclusive cultures.

Shai is proud to have graduated with her MBA from The Ohio State University (Go Bucks!) focusing on Leadership & Org Development and Marketing. This program complements her MEd from Vanderbilt University's Higher Education and International Education Policy program and BA from the University of Central Oklahoma.

Though she is torn between calling Oklahoma and Tennessee home, Shai considers herself a global citizen and has traveled, lived, and worked all over the world from Rwanda to Columbia. Shai and her husband adore their three year. old son, Blaise and one year old daughter, Saoirse.

#### **Learning objectives:**

##### ***After attending this presentation, attendees will learn to:***

- Understand the purpose and value of Strengths Based Leadership
- Identify core activities of a Strengths Based Leader
- Consider the needs of followers from a Strengths Based lens
- Develop a deeper understanding of a personal profile of each individual strength and the interaction of the full profile
- Coach on possible barrier labels and vulnerabilities
- Consider how to best leverage personal strengths for job performance and individual development goals



# agenda

titlesponsor

**HITACHI**  
Inspire the Next

10:00am–12:00pm



The Radiology & Imaging Directors and GPO Executives host the exhibit booths in this very unique **reverseexpo**.



join us in **anaheim**



## Contact Information

### Supplier Registration and Sponsorships

**Adam Cornett**  
Market Sales Manager  
615.580.1011  
[adam.cornett@hlthcp.com](mailto:adam.cornett@hlthcp.com)

### Provider Registration

**Jeff Riedinger**  
Provider Recruiter  
Radiology & I.T.  
615.449.6234  
[jeff.riedinger@hlthcp.com](mailto:jeff.riedinger@hlthcp.com)