

agenda June 17-19 New Orleans, LA





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11:30am-7:00pm

11:30am-4:00pm

HITACHI Inspire the Next



12:00pm-4:00pm

2:00pm-2:30pm

4:15pm-5:30pm

5:30pm-6:00pm



6:00pm-9:00pm

Registration for Suppliers & Sponsors

Provider Registration

This special Provider Registration is for all Hospital O.R. & Surgical Directors and GPO Executives. Relax and enjoy a light meal and networking with your peers as you register for the conference. Lunch for Providers will be served between noon and 3:00pm.

Supplier Showcase

Select Suppliers will showcase their products, services and technology. Showcases are designed to provide a limited number of supplier attendees with an opportunity to demonstrate their products, services and solutions for the provider executives. To maximize this experience for everyone, only Providers and Supplier attendees from companies with a showcase exhibit will be permitted into the showcase area. Please contact us to learn how you can participate. Please note that lunch is not provided for Suppliers or Showcase exhibitors. There are several restaurant outlets and a market in the hotel which are available at your convenience.

Supplier Orientation

All Suppliers are welcome to attend this orientation meeting. This informational orientation meeting is an excellent opportunity for first time Supplier attendees to gain a clear understanding of our conference, specifically the **reverse**expo and how it works.

Provider Orientation & Sponsor Spotlight

All Hospital O.R. & Surgical Directors and GPO Executives are required to attend this orientation meeting, which will provide important information pertaining to the conference and introduce a few of our sponsors.

Welcome Reception & Networking Event (all attendees)

Hospitality Suites Hosted by our Sponsors (all attendees)



7:00am-6:00pm

Registration Desk Open

Our Registration Desk will be staffed throughout the conference. If you have questions or need assistance with anything, please stop by and let us know. We are happy to help.

7:00am-8:00am





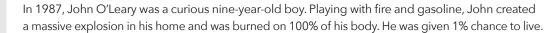
8:00am-9:30am

Opening Remarks & Keynote Address (all attendees)

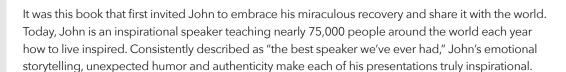
Live Inspired

John O'Leary

John O'Leary is a #1 National Bestselling Author & Speaker.



This epic story of survival was first showcased in his parents' book, *Overwhelming Odds*, in 2006. Originally printing 200 copies for friends and family, his parents have sold 70,000 copies, most in back-of-room sales at John's speaking events.



John's debut book ON FIRE: The 7 Choices to Ignite a Radically Inspired Life was an instant #1 national bestseller, has sold 120,000 copies and has been translated into 12 languages.

John's Live Inspired Podcast is a top 20 for business on iTunes & Inc. Magazine and his online community is 200,000 strong.



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Learning objectives:

After attending this presentation, attendees will be able to:

- Identify how changing the way they ask questions transforms the answers they receive and the lives they lead
- Improve personal accountability for actions, attitudes and outcomes
- Better understand their impact within their team and re-ignite their passion for their profession

9:30am-9:45am

Coffee Break



10:00am-12:00pm



12:00pm-1:15pm





The Hospital O.R. & Surgical Directors and GPO Executives host the exhibit booths in this very unique **reverse**expo.

Lunch (all attendees)



1:30pm-2:30pm





Educational Session

An Enterprise Risk Management Solution for the Perioperative Setting

Denise Shope, RN, MHSA, ARM, CPHRM, DFASRM

Denise joined RCM&D in 2008 as a Risk Management Consultant. She brings 33 years of extensive healthcare experience, 27 years of which she spent working in healthcare risk management handling risk management issues for tertiary care systems, physician groups, post-acute care and enterprise-wide health care delivery systems. She is a nationally recognized healthcare enterprise risk management professional.

Prior to joining RCM&D, Denise began her career as a registered staff nurse at Geisinger Medical Center, and then progressed through several advancements, including to the position of Geisinger Health System Director of Performance Improvement and Risk Management, and Patient Safety Officer.

She held leadership positions with the Pennsylvania Association of Health Care Risk Management and served on the Board of Directors for the American Society for Healthcare Risk Management (ASHRM) from 2011 through 2014, and currently during her presidential term through 2020. She is currently ASHRM's 2019 past- President. Denise currently sits on ASHRM's Enterprise Risk Management Task Force and is faculty for ASHRM's ERM Certificate program and ASHRM's Healthcare Risk Management Certificate program. She speaks nationally on healthcare enterprise risk management topics. She holds the Designated Fellow of the American Society for Healthcare Risk Management and is a Certified Professional Healthcare Risk Management (CPHRM) designee. In addition to her advanced degree and certifications she is a licensed producer for Property and Casualty insurances.

Learning objectives:

After attending this presentation, attendees will learn to:

- Identify common trends of professional liability claims unique to the perioperative setting
- Identify key lessons learned along with risk management strategies
- Explain the value proposition for a proactive enterprise wide framework for perioperative risk management



2:45pm-3:45pm





Educational Session

A Regulatory Perspective on Challenges in the Peri-Operative Domain

Chris Pratt, MS, BSN, RN

Chris Pratt is an Associate Consultant with Courtemanche and Associates with more than 33 years in clinical and leadership experience working in varying healthcare positions from the bedside to the Boardroom. In this role, he is responsible for assessing healthcare organizations' readiness for licensing, accreditation, and regulatory compliance. He is trained in the application, teaching, and facilitation of the requirements and recommendations of The Joint Commission, the Centers for Medicare and Medicaid Services and other regulatory and accrediting agencies. He assists organizations with post-survey activities education and follow-up, patient safety strategies, and quality improvement initiatives.

He retired in 2016 with over 29 years of distinguished service as a U.S. Navy Nurse Corps Officer. Clinically, he is a licensed Registered Nurse with extensive experience in critical care, medical-surgical services, ambulatory care, staff development, nursing administration and quality.

Mr. Pratt's vast Navy experiences included oversight of healthcare operations for both inpatient and ambulatory care settings, shipboard/overseas/operational nursing services, and facility/corporate staff development programs. He served as the Director for Navy Medicine Nursing Education and Education/Training Management Community providing guidance to over 60 specialty group members. He spearheaded the proposal and acquisition of an enterprise wide Learning Management System Portal to centralize and standardize the assignment, delivery, documentation and reliable reporting for over 63,000 employees.

Mr. Pratt graduated with a Bachelor of Science in Nursing degree from the University of South Carolina. Additionally, he earned a Master of Science in Educational Leadership from the University of Memphis in Tennessee where he was inducted into the Phi Kappa Phi Honor Society for academic achievement. He holds numerous awards and recognitions of military service. Mr. Pratt is trained in the use of Lean tools, project management and is a TeamSTEPPS instructor.

Learning objectives:

After attending this presentation, attendees will learn to:

- Identify at least four common regulatory challenges currently found in the perioperative environment
- Describe at least one practice opportunity associated with each regulatory challenge commonly identified by surveyors
- Discuss at least two mitigating strategies to address each identified challenge



4:00pm-5:00pm

Educational Session (all attendees)

Wild Leadership: How To Help Your Teams Pull To Their Potential

Join speaker, poet and wilderness guide Chris Heeter for an adventure in the art of leadership and helping teams gel. Featured on the Discovery Channel's "National Geographic Today," Chris brings a wealth of knowledge learned on the trail and from her sled dogs. With the help of her dog team (virtually—they don't understand carpeting, buffets, or furniture), she'll walk you through the world of dogsledding—a sport where communication and teamwork are essential to getting where you want to go. With surprising and memorable parallels to the world of health care, managing change, and letting go of 'how we've always done it,' you'll leave with immediate tools and long-term vision for becoming a Wild leader and bringing out the best in your teams.

Chris Heeter

Chris Heeter was selected as a Top Ten Speaker of 2014 by MeetingsNet, and was the highest rated speaker of Meeting Professional International's 2014 World Education Congress. She is out to create a Wild revolution in the workplace. A wilderness guide since 1984 and professional speaker since 2001, Chris has led and worked with a diverse array of teams, both canine and human!

Featured on The Discovery Channel's "National Geographic Today," she brings decades of leadership experience indoors, to conferences and offices, working with teams and leaders, helping us recognize that leadership and teamwork doesn't have to be so complicated.

With remarkable parallels to the work world, Chris shares hilarious stories from her sled dog team with their quirky personalities and from guiding whitewater trips, where successfully navigating obstacles (mostly) is part of the journey.

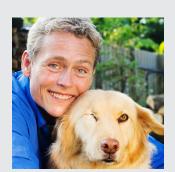
She sits on the board of the University of Minnesota's Raptor Center, is a Wilderness First Responder and a graduate of NOLS (National Outdoor Leadership School). She holds a bachelor's degree in recreation and social work from George Williams College, where she recently received the Distinguished Alumnae Award. She is a poet and shares her writing and Wild Dares through her newsletter, *Wild Thoughts*.

Chris challenges and inspires organizations and individuals toward Wild leadership, compassionate presence, and daring authenticity.



After attending this presentation, attendees will learn to:

- Work with the personalities and gifts of each team member, harness their energy and unique skills
- Guide your team through change where everyone stays on board and engaged
- Stop managing people, start inspiring them... Be You... and help them Be Them
- Hone your communication skills for greater impact





6:30pm-9:30pm

Dinner & Entertainment (TBD)





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6:45am-7:45am



7:00am-12:00pm

8:00am-10:00am



10:30am-11:30am





Breakfast (all attendees)

Registration Desk Open

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Educational Session

Healthcare State of the Union - Key Trends Shaping Provider Strategy in 2020

David Willis

David Willis, currently working with The Advisory Board, has more than 25 years of experience as an executive and a management consultant, including 15 years in health care advising some of the nation's largest health systems on strategy development and execution. Additionally, he has worked with more than half of the Fortune 100, advising global leadership teams on best practices in strategy, leadership, and organizational change.

As Vice President, Health System Strategy, Dave serves as a strategic partner to leading health care organizations across the globe, and as a thought leader on many of the most pressing issues facing executives today. His work spans such areas as growth strategy, margin enhancement, M&A, systemness, change management, consumerism, and population health. As a parent of two children with special needs, he is also extremely passionate about the issues of care coordination and patient experience.

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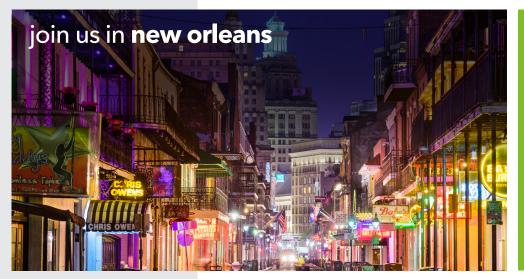
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Across his two decades with The Advisory Board, Dave has been a featured speaker at many national and international conferences on health care leadership and strategy. He is a graduate of Carnegie Mellon University, has an MBA from Yale University School of Management and has done post-graduate work at The Wharton School at the University of Pennsylvania. Dave's passions include traveling, craft beer, crossword puzzles, and baseball history. Originally from the Boston area, he currently resides in Northern Virginia, but remains a diehard Red Sox fan (though he has learned to pronounce the letter "r.")

Learning objectives:

After attending this presentation, attendees will learn to:

- Describe the market and demographic trends that are reshaping demand for health care in the US
- Compare and contrast the different tactics that purchasers are using to reduce the cost of care
- Assess the likelihood of success of different provider strategies to meet the market's demand for affordability



Contact Information

Supplier Registration and Sponsorships

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