HCP21

HEALTH
CONNECT
PARTNERS

agenda

Live!ONLINE nashville
2021 SPRING CONFERENCE
Hospital & Healthcare I.T.
February 16–March 5, 2021

KONICA MINOLTA

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VIRTUAL supplier**showcase**

OPEN DURING THE ENTIRE CONFERENCE

Health Connect Partners' Virtual Supplier Showcase provides a format for hospital decision makers to research, learn about, and connect with suppliers in a unique virtual space. Each virtual booth features the supplier organization and highlights their solutions, products, and technologies. This platform is designed to give hospital providers and supplier organizations the ability to directly interact in a customized environment.

In addition to providing the platform, Health Connect Partners is focused on driving high-quality traffic to each Virtual Supplier Showcase booth—just like we do during our in-person Supplier Showcase events. The Virtual Supplier Showcase is open for visits any time during the conference dates and is a required stop on the way to the educational sessions. Each provider executive will be encouraged to participate in a fun, interactive virtual experience allowing them to learn and request information along their journey through the Virtual Supplier Showcase. The more booths they check in at, the more entries they will have in the prize drawing.

Best of all:
the Virtual Supplier Showcase platform allows provider executives to directly request information, and schedule meetings with suppliers through our virtual meeting platform. Providers have a choice of requesting a meeting during the Live! Online Reverse Expo or selecting a specific date and time for an on-demand meeting outside of the Live! Online Reverse Expo times.

To maximize this experience for everyone, only Providers and Supplier attendees from companies with a Virtual Showcase will be able to access the showcase area.

ON-DEMAND
educationalsessions

Tuesday February 16th
Session One 8:00am CT

Wednesday February 17th
Session Two 8:00am CT

Thursday February 18th
Session Three 8:00am CT

Tuesday February 23rd
Session Four 8:00am CT

Wednesday February 24th
Session Five 8:00am CT

Thursday February 25th
Session Six 8:00am CT

*Each Educational Session is available to view **ON-DEMAND** any time from the morning it goes live, to 12:00am midnight on Friday, March 19th.*

ON-DEMAND Educational Session ONE

Tuesday, February 16th, 8:00am–9:00am CT

*Session is available to view **ON-DEMAND** any time from
8:00am, Tuesday, February 16th, to 12:00am midnight, Friday, March 19th*

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Live Inspired

John O'Leary

In 1987, John O'Leary was a curious nine-year-old boy. Playing with fire and gasoline, John created a massive explosion in his home and was burned on 100% of his body.
He was given less than a 1% chance to live.

This epic story of survival was first showcased
in his parents' book, Overwhelming Odds, in 2006. Originally printing 200 copies for friends and family, his parents have sold 60,000+ copies. It was this book that first invited John to embrace his miraculous recovery and share it with the world.

John inspires 50,000+ people at 100+ events each year. He speaks to companies and organizations across industries, such as: sales, healthcare, safety, marketing, finance, faith, education and insurance.

Consistently described as "the best speaker we've ever had," John receives nearly
100% of his engagements from referrals. His schedule is a testament to the power of his message and who he is as an individual.

His emotional story-telling, unexpected humor and authenticity make each of his presentations truly transformational.

John is a two-time #1 National Bestselling author. His first book ON FIRE: The 7 Choices to Ignite a Radically Inspired Life has sold 250,000+ copies and been translated into 12 languages. IN AWE: Rediscover Your Childlike Wonder to Unleash Inspiration, Meaning and Joy published in May 2020 with many saying it is the message we all need right now.

John's award-winning Live Inspired Podcast has more than 2.5 million downloads and enjoys world-class guests like Brené Brown, Mitch Albom and Shawn Achor.

John considers his greatest success to be his marriage to his wife Beth, their four children and his relationships with friends and family.

Learning objectives:
After attending this presentation, attendees will be able to:
* Identify how changing the way they ask questions transforms the answers they receive – and the lives they lead
* Improve personal accountability for actions, attitudes and outcomes
* Better understand their impact within their team and re-ignite their passion for their profession

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ON-DEMAND Educational Session **TWO**

Wednesday, February 17th, 8:00am–9:15am CT

*Session is available to view **ON-DEMAND** any time from
8:00am, Wednesday, February 17th, to 12:00am midnight, Friday, March 19th*

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2021 State of the Union: The Resilient Healthcare System

Ford Koles, Jr.

Bradford (Ford) is one of Advisory Board's preeminent thought leaders in the area of health system economics and strategy, and is the keynote speaker at the annual meetings for Advisory Board's strategy membership. He also leads the faculty for the company's Chief Executive Officer meeting series each year. Ford is a health care economist by training and has participated in every major Advisory Board research initiative since 1992. He is well-versed in healthcare history and the many reform initiatives we have lived through in the past three decades: coverage expansion; vertical integration and physician partnership models; managed care and payer contracting; horizontal integration and system economies of scale; and quality-based payment.

Prior to joining Advisory Board, he worked as a management consultant for both the Hay Group and Ernst & Young.

Ford received his BA from Kenyon College, and his MA in Economics from John Hopkins University.

Learning objectives:

After attending this presentation, attendees will learn:

- How healthcare purchasers and policymakers are shifting their strategies as a result of Covid-19
- How the pandemic is likely to impact provider consolidation and site-of-care shifts
- How the delivery system will need to shift operating models to enable greater resilience in the future

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ON-DEMAND Educational Session **THREE**

Thursday, February 18th, 8:00am–9:00am CT

*Session is available to view **ON-DEMAND** any time from*
8:00am, Thursday, February 18th, to 12:00am midnight, Friday, March 19th

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Telehealth 2021. Hope or Hype?

Co-presenter
Eli Tarlow

Eli Tarlow is a Director of Healthcare as part of the Sirius Healthcare team. He is a senior technology leader with over two decades of experience focused on healthcare technology strategy and leadership. He is passionate about the effective use of technology in order to improve patient care and experience as well as to improve healthcare institutions' business and operational goals and challenges. As an agent of change, he has led many teams of various sizes and has been a mentor to many in their pursuit towards their individual career progression.

Prior to joining Sirius, Eli spent many years as a Vice President and Chief Information Officer at various healthcare organizations including Bellevue Hospital, Brookdale Hospital, and Metropolitan Hospital as well as other Long Term Care Facilities and Diagnostic and Treatment Centers. He also held senior IT Leadership roles at Beth Israel, Roosevelt, St. Luke's and Long Island College Hospitals in New York City.

Eli has led his teams to earn the respected CHIME's "Most Wired", has been named among the "100 Health System CIOs to Know" by Becker's Hospital Review, and is CHIME "CHCIO" and HIMSS "CPHIMS" certified. He ensures he always remains current as an industry leader as an active Fellow member of HIMSS, and a member of Iona College/LaPenta IS&BA Department Advisory Board. With an appreciation for learning while sharing, Eli has authored quite a few industry relevant articles and continues to share his thoughts on Healthcare Technology strategy and leadership as a public conference presenter across the United States as well as abroad.

Before committing to a career focused specifically on Healthcare Technology, Eli held IT Leadership roles in other industries such as Pharmaceutical, Government and Telecommunications. He holds a Bachelor of Science degree in computer science from Touro College in New York City.

Co-presenter
Lori Sturgill

Lori Sturgill is the Chief Information Officer for Saint Francis Healthcare System, where she is responsible for directing Saint Francis' Information Technology strategy and operations and serves as a member of the Executive Team.

Lori joined Saint Francis in September of 2018. She previously served in various roles at Mercy for over 28 years. In her most recent roles, prior to her transition to Saint Francis, she served as the Regional Vice President of Information Systems for six years, as well as the Vice President of Operations for women's and children's services for Mercy.

Lori has 31 years of experience in healthcare which includes: leadership, information systems, LEAN, EPIC - EHR, managed care, health insurance, sales, acquisitions, strategy, compliance, clinical engineering, a strong background in project management and the ability to design and execute large, complex projects.

In her role at Saint Francis, Sturgill provides administrative management for Clinical & Non-Clinical Applications, Infrastructure & Technical Operations, Cyber Security, IT Business Operations, Health Information Management, Inpatient & Outpatient Coding and Clinical Engineering services.

Learning objectives:
After attending this presentation, attendees will learn to:
- Recognize the role telehealth plays within healthcare
- Appreciate the advantages and challenges teleheath brings as it relates to Covid-19
- Understand methods to govern and implement telehealth in healthcare organizations

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ON-DEMAND Educational Session **FOUR**

Tuesday, February 23rd, 8:00am–9:00am CT

*Session is available to view **ON-DEMAND** any time from
8:00am, Tuesday, February 23rd, to 12:00am midnight, Friday, March 19th*

Healthcare IoT Cybersecurity:
Risks from Building Systems and Medical Devices

Co-presenter
Tom Shircliff
Tom Shircliff is a co-founder and principal of Intelligent Buildings, LLC. Intelligent Buildings was founded in 2004 and provides smart building advisory, assessment and managed services for new development and existing portfolios.

Their work includes "The Smartest Building in America", the largest energy analytics project in North America, thousands of cybersecurity site assessments, multiple "DIGIE" digital real estate awards, and the smart buildings standards for the federal governments of The United States, Canada and Singapore.

Tom is a speaker and collaborator with numerous universities and national laboratories, a gubernatorial appointee for energy strategy and policy and founding Chairman of Envision Charlotte, a Clinton Global Initiative. Tom writes for industry publications and has been a contributing book author as well as co-inventing multiple real estate technology patents.

Co-presenter
Marlon Harvey
Marlon Harvey works as a Business Solutions
Architect, ISG Healthcare with CISCO. An experienced technologist with a strong business background, he is excited to bring strategic thinking, leadership and new solutions to the healthcare industry.

Marlon joined Cisco in November 2000 after working in technology, media/entertainment and provincial government organizations. His career at Cisco has included spearheading Cisco's HIMSS INFRAM global program development (sales enablement, training curriculum development/delivery and maturity model governance), technical sales roles within service providers, public sector, enterprise, commercial and small business segments. Additionally, he served as the Technical Sponsor for the Cisco Canada University Research Chairs in Healthcare and a member of the Standards Council of Canada – Active Assisted Living.

In his prior roles before Cisco, he managed teams in network planning, operations and engineering. His educational background includes Electronics Engineering Technology and Telecommunications Management.

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ON-DEMAND **Educational Session FOUR**

Tuesday, February 23rd, 8:00am–9:00am CT

*Session is available to view **ON-DEMAND** any time from 8:00am, Tuesday, February 23rd, to 12:00am midnight, Friday, March 19th*

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Healthcare IoT Cybersecurity:
Risks from Building Systems and Medical Devices

Continued from previous page

Co-presenter
L. Kendall Webb, MD, FACEP FAMIA

Dr. Webb is the Chief Medical Information Officer for UF Health Jacksonville, as well as the UF College of Medicine-Jacksonville Associate Dean of Medical Informatics, Program Director of the Clinical Informatics Fellowship and Associate Professor of Emergency Medicine and Pediatric Emergency Medicine.

She was a Senior Software and Systems Engineer in signal interception over a ten year career with Raytheon/ESystems in the Washington, D.C., metropolitan area before making a purposeful change into medicine to become a physician informatician. She earned her medical degree from The George Washington University School of Medicine and Health Sciences and a bachelor's degree in computer science from George Mason University via the Post-baccalaureate Pre-medical Certificate Program, and the required off-year as the unit statistician for Georgetown's Bone Marrow Transplant Unit. She spent the summer between her first and second year of medical school researching and processing functional MRIs (fMRIs) in children at the National Institutes for Health.

Her areas of expertise include full life-cycle development with implementation and optimization of software and systems applications (most recently electronic health record systems), clinical decision support and usability, patient safety, resilience, agile process improvement, process engineering, effective communication, leveraging the EHR for atypical functions, and quality and patient safety.

Learning objectives:
After attending this presentation, attendees will learn to:

- Identify IoT aspects of building systems and medical devices
- Consider consequential risks and operational interruption examples in healthcare
- Plan how to go beyond Cybersecurity alone to fuller Vendor Risk Management
- Deploy and manage policy in a contractor-fragmented environment
- Design a departmental alignment approach

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ON-DEMAND Educational Session FIVE

Wednesday, February 24th, 8:00am–9:00am CT

Session is available to view ON-DEMAND any time from 8:00am, Wednesday, February 24th, to 12:00am midnight, Friday, March 19th

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Maintaining Team Engagement in the Face of a Pandemic

Stephanie Lahr, MD

Dr. Stephanie Lahr serves as the CIO and CMIO for Monument Health, formerly Regional Health, the largest healthcare provider in Western South Dakota. Dr. Lahr joined Monument Health in April 2016, shortly after their decision to transform the organization through a process of EHR Unification and a selection of Epic as their transformative partner. Dr. Lahr led the clinical aspects of that project as well as the data conversion strategy. In January of 2018 Dr. Lahr added the role of CIO and is now responsible for the strategy and management of the Information Technology Division. Since the Epic implementation the focus for the division is now on optimizing the EHR and other technologies to improve end user, provider and patient satisfaction, assessing new technologies that fit in the healthcare space and evolving the IT infrastructure to meet with the growing pressures on performance and security. Prior to her role at Monument Health Dr. Lahr was the Medical Director of IT at Kootenai Health in Coeur d'Alene, Idaho, a role she developed during her eight years there as a hospitalist.

Dr. Lahr has nearly a decade of experience assisting hospitals and their medical staffs with the changes associated with EHR implementation and transition across the country in a consultant role. Prior to her time at Monument health that focus was primarily in MEDITECH hospitals.

Dr. Lahr attended medical school at the University of Texas Medical Branch in Galveston, Texas. She completed Obstetrics and Gynecology residency at Washington University in St Louis, but her heart drew her to complete her training in Internal Medicine. She completed Internal Medicine residency at UTMB in Galveston. She is Board Certified in Internal Medicine and in 2015 became Board Certified by the American Board of Preventive Medicine in Clinical Informatics. She has also completed the CHIME CIO Bootcamp and is now a certified CHCIO.

Learning objectives:

After attending this presentation, attendees will learn to:

- Understand the background on work from home in healthcare
- Create a cohesive remote workforce
- Manage productivity (or not)
- Build tools for maintaining a sense of team
- Discuss ideas for a blended future

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Thursday, February 25th, 8:00am–9:00am CT

*Session is available to view **ON-DEMAND** any time from*
8:00am, Thursday, February 25th, to 12:00am midnight, Friday, March 19th

IoT/IoMT Risks and Mitigations and Ransomware Targeting Healthcare

Jeff Horne

Jeff Horne is currently the CSO at Ordr, where he is responsible for security direction both within Ordr products and internal security. Prior to Ordr, Jeff was the VP of Information Security for Optiv, where he was responsible for all Security Operations, Governance Risk and Compliance, Endpoint, Internal Incident Response, Physical Security, and Employee Security Awareness groups.

Jeff is well known for his insight in interviews for numerous news channels and publications, speaking roles at various security conferences, as well as authoring several vulnerability disclosures and patents.

Learning objectives:
After attending this presentation, attendees will learn to:
- Identify IoT/IoMT device risk, vulnerabilities, examples
- Review IoT/IoMT risk mitigation best practices
- Highlight Ransomware as a service targeting healthcare

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healthcare
finance

Live!ONLINE nashville
reverseexpo

8:00am–5:00pm CT daily

Session ONE
Tuesday March 2nd

Session THREE
Thursday March 4th

Session TWO
Wednesday March 3rd

Session FOUR
Friday March 5th