



agenda



Hospital O.R. & Surgical

February 16-March 5, 2021









NMSDC Certified Diversity Supplier

sponsored by



Health Connect Partners' Virtual
Supplier Showcase provides a format
for hospital decision makers to
research, learn about, and connect
with suppliers in a unique virtual space.
Each virtual booth features the supplier
organization and highlights their
solutions, products, and technologies.
This platform is designed to give
hospital providers and supplier
organizations the ability to directly
interact in a customized environment.

In addition to providing the platform, Health Connect Partners is focused on driving high-quality traffic to each Virtual Supplier Showcase booth-just like we do during our in-person Supplier Showcase events. The Virtual Supplier Showcase is open for visits any time during the conference dates and is a required stop on the way to the educational sessions. Each provider executive will be encouraged to participate in a fun, interactive virtual experience allowing them to learn and request information along their journey through the Virtual Supplier Showcase. The more booths they check in at, the more entries they will have in the prize drawing.

Best of all:

the Virtual Supplier Showcase platform allows provider executives to directly request information, and schedule meetings with suppliers through our virtual meeting platform. Providers have a choice of requesting a meeting during the Live! Online Reverse Expo or selecting a specific date and time for an on-demand meeting outside of the Live! Online Reverse Expo times.

To maximize this experience for everyone, only Providers and Supplier attendees from companies with a Virtual Showcase will be able to access the showcase area.



on-DEMAND educationalsessions

Tuesday February 16th Session One 8:00am CT

Wednesday February 17th
Session Two 8:00am CT

Thursday February 18th Session Three 8:00am CT

Tuesday February 23rd Session Four 8:00am CT

Wednesday February 24th
Session Five 8:00am CT

Thursday February 25th Session Six 8:00am CT

Each Educational Session is available to view **ON-DEMAND** any time from the morning it goes live, to 12:00am midnight on Friday, March 19th.



ON-DEMAND Educational Session ONE

Tuesday, February 16th, 8:00am-9:00am CT

Session is available to view **ON-DEMAND** any time from 8:00am, Tuesday, February 16th, to 12:00am midnight, Friday, March 19th

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Live Inspired



John O'Leary

In 1987, John O'Leary was a curious nine-year-old boy. Playing with fire and gasoline, John created a massive explosion in his home and was burned on 100% of his body. He was given less than a 1% chance to live.

This epic story of survival was first showcased

in his parents' book, Overwhelming Odds, in 2006. Originally printing 200 copies for friends and family, his parents have sold 60,000+ copies. It was this book that first invited John to embrace his miraculous recovery and share it with the world.

John inspires 50,000+ people at 100+ events each year. He speaks to companies and organizations across industries, such as: sales, healthcare, safety, marketing, finance, faith, education and insurance.

Consistently described as "the best speaker we've ever had," John receives nearly 100% of his engagements from referrals. His schedule is a testament to the power of his message and who he is as an individual.

His emotional story-telling, unexpected humor and authenticity make each of his presentations truly transformational.

John is a two-time #1 National Bestselling author. His first book ON FIRE: The 7 Choices to Ignite a Radically Inspired Life has sold 250,000+ copies and been translated into 12 languages. IN AWE: Rediscover Your Childlike Wonder to Unleash Inspiration, Meaning and Joy published in May 2020 with many saying it is the message we all need right now.

John's award-winning Live Inspired Podcast has more than 2.5 million downloads and enjoys world-class guests like Brené Brown, Mitch Albom and Shawn Achor.

John considers his greatest success to be his marriage to his wife Beth, their four children and his relationships with friends and family.

Learning objectives:

After attending this presentation, attendees will be able to:

- Identify how changing the way they ask questions transforms the answers they receive and the lives they lead
- Improve personal accountability for actions, attitudes and outcomes
- Better understand their impact within their team and re-ignite their passion for their profession





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ON-DEMAND Educational Session TWO

Wednesday, February 17th, 8:00am-9:15am CT

Session is available to view **ON-DEMAND** any time from 8:00am, Wednesday, February 17th, to 12:00am midnight, Friday, March 19th

2021 State of the Union: The Resilient Healthcare System



Ford Koles, Jr.

Bradford (Ford) is one of Advisory Board's preeminent thought leaders in the area of health system economics and strategy, and is the keynote speaker at the annual meetings for Advisory Board's strategy membership. He also leads the faculty for the company's Chief Executive Officer meeting series each year. Ford is a health care economist by training and has participated in every major Advisory Board research initiative since 1992. He is well-versed in healthcare history and the many reform initiatives we have lived through in the past three decades: coverage expansion; vertical integration and physician partnership models; managed care and payer contracting; horizontal integration and system economies of scale; and quality-based payment.

Prior to joining Advisory Board, he worked as a management consultant for both the Hay Group and Ernst & Young.

Ford received his BA from Kenyon College, and his MA in Economics from John Hopkins University.

Learning objectives:

After attending this presentation, attendees will learn:

- How healthcare purchasers and policymakers are shifting their strategies as a result of Covid-19
- How the pandemic is likely to impact provider consolidation and site-of-care shifts
- How the delivery system will need to shift operating models to enable greater resilience in the future





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ON-DEMAND Educational Session THREE

Thursday, February 18th, 8:00am-9:00am CT

Session is available to view **ON-DEMAND** any time from 8:00am, Thursday, February 18th, to 12:00am midnight, Friday, March 19th

Practical Resilience for the Self, the Team and the System



Tim Cunningham, RN, DrPH, FAAN

Tim Cunningham never thought he would become a nurse. His first passion was in the performing arts—theatre, clown, dance and acrobatics. He worked as an actor for nearly a decade in various regional theatres in the U.S. and internationally. It was through those experiences that he began work with Clowns Without Borders in 2003. A small non-profit, Clowns Without Borders sends professional artists into war zones, refugee camps and other zones of crisis with the simple mission of catalyzing laughter and playfulness. Tim has performed in more than 20 countries with the clowns, he served for five years as the Executive Director of CWB and now sits on their Board of Directors. It was working in a pediatric ward in preearthquake Haiti that inspired Tim to study nursing.

He graduated from the Clinical Nurse Leader program at the University of Virginia in 2009 and then worked an emergency/trauma nurse at the UVA Health System, Children's National Medical Center and New York Presbyterian, Cornell.

He has worked internationally as a clinician in post-earthquake Haiti; Sierra Leone, during the Ebola outbreak with the organization, Partners in Health; and most recently with Rohingya refugees in Bangladesh. His work as a clown and nurse keeps bringing him back to the central question: What keeps people resilient?

This question helped him complete his Doctorate of Public Health at the Mailman School of Public Health, Columbia University. His dissertation focused on psychosocial support of expatriate Ebola aid workers in West Africa, with an emphasis on Narrative Medicine. In 2016 he joined the faculty at UVA with a joint appointment in the School of Nursing and Department of Drama. He also served as the Director of the Compassionate Care Initiative. Currently, Tim is the Vice President of Practice and Innovation at Emory Healthcare where he also holds an appointment as Adjunct Assistant Professor at the Nell Hodgson School of Nursing at Emory University. Tim is a Fellow in the American Academy of Nursing.

Learning objectives:

After attending this presentation, attendees will learn to:

- Identify the need for tangible resilience practices for their teams
- Understand ways to practice individual/team/system resilience
- Advocate for resilience practices among teams and in health systems





ON-DEMAND Educational Session FOUR

Tuesday, February 23rd, 8:00am-9:00am CT

Session is available to view **ON-DEMAND** any time from 8:00am, Tuesday, February 23rd, to 12:00am midnight, Friday, March 19th

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Diversity, Equity, and Inclusion Matter to Your Organizational Culture



Jeffrey Freeman Hines, MD.

Jeffrey Freeman Hines is a native of New York. He attended Brown University in Providence, RI as part of the combined Seven-Year Medical Education Program. He received his undergraduate Bachelor of Science degree from Brown in Biology, graduating magna cum laude, in May 1983. Jeffrey received his medical degree from The Warren Alpert Medical School of Brown University School of Medicine in May 1986.

Dr. Hines completed a four-year residency program in Obstetrics and Gynecology at Fitzsimons Army Medical Center, Aurora, CO from July 1986 - June 1990. In September 1990, Dr. Hines was deployed with the First Cavalry Division as a Battalion Surgeon during Operation Desert Shield and Operation Desert Storm. Dr. Hines completed a three-year fellowship in Gynecologic Oncology at Georgetown University Medical Center in June 1995.

Dr. Hines is currently the Medical Director of Diversity, Inclusion and the Center for Health Equity for Wellstar Health System in Marietta, Georgia. He is also the Chief of Gynecologic Oncology for Wellstar Medical Group. He serves as the Principal Investigator for NRG, Oncology for the Wellstar Health System. Dr. Hines is a Diplomate of the American Board of Obstetrics and Gynecology with special competence in Gynecologic Oncology. He is a Fellow of the American College of Obstetricians and Gynecologists. Dr. Hines is a Full Member of the Society of Gynecologic Oncologists. He is also a member of the American Society of Clinical Oncology and the National Medical Association. He presently serves on the Diversity and Inclusion, Awards and the Membership Committees for the Society of Gynecologic Oncology. Dr. Hines has extensive research interests, background, and is published in the field of papillomaviruses, cervical cancer vaccines, clinical cancer trials, disparities in healthcare, and undergraduate student education. He has a keen interest and expertise in the field of diversity, equity and inclusion.

Learning objectives:

After attending this presentation, attendees will learn to:

- Identify diversity, equity and inclusion strategies that align with their organizational mission and values around topics of:
 - Workforce development
 - Cultural competency
 - Implicit bias in the workplace
 - Vendor/supplier diversity
 - Community engagement





ON-DEMAND Educational Session FIVE

Wednesday, February 24th, 8:00am-9:00am CT

Session is available to view **ON-DEMAND** any time from 8:00am, Wednesday, February 24th, to 12:00am midnight, Friday, March 19th

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Quadruple Aim in the Era of Robotic Surgery: Efficiencies, Outcomes, and Solutions



Arnold D. Salzberg, M.D., FACS, FASMBS

Dr. David Salzberg is a graduate of the Medical College of Virginia in Richmond, VA where he completed his medical training and general surgery residency. He completed an Abdominal Transplant Surgery fellowship at MCV and a Bariatric and Minimally invasive fellowship at University of California, San Francisco.

Dr. Salzberg has been a physician for 23 years with special interest in Bariatric Surgery, Minimally Invasive Surgery, Hepatobiliary Surgery, and research. Dr. Salzberg is a total practice robotic surgeon using the Davinci XI Robotic Platform.

Dr. Salzberg currently holds the title of Medical Director of the Carilion Clinic Metabolic Center and an Associate Professor of Surgery at the Virginia Tech/Carilion Clinic School of Medicine in Roanoke, VA.

Dr. Salzberg is a clinical instructor for Intuitive Surgical Davinci XI and the Chair of the clinical obesity and food addiction task force. He has published in numerous articles in relation to bariatric and robotic surgery.

Dr. Salzberg resides in Goodview, VA with his wife, Jami, and enjoys his two sons, two daughters and his grandson.

Learning objectives:

After attending this presentation, attendees will learn to:

- Identify the quadruple aim principal to robotic surgery
- Review the Administration/Clinician partnership
- Implement programs to maximize OR efficiency
- Determine data acquisition best practices
- Analyze robotic surgery learning curves and investment





ON-DEMAND Educational Session SIX

Thursday, February 25th, 8:00am-9:00am CT

Session is available to view **ON-DEMAND** any time from 8:00am, Thursday, February 25th, to 12:00am midnight, Friday, March 19th

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"ERAS U.R. VAD" Benefits of a Quality-Minded Approach to ERAS Implementation



Danielle M. Lindenmuth MD, MBA

Dr. Lindenmuth has the benefit of approaching ERAS from the unique perspective of 20 years of clinical practice in perioperative medicine. Danielle has spent three years as a general surgery resident before transferring to Anesthesiology. She completed a coveted Regional Anesthesia and Acute Pain Fellowship at world-renowned NYSORA (New York School of Regional Anesthesia). Dr. Lindenmuth then spent several years at NYPH's Weill Cornell Medical Center in NYC before working in private practice at Vail Valley Medical Center and Greenwich Hospital. Danielle returned home to an academic position at the University of Rochester, where she works clinically and serves as the Division Chief of Regional Anesthesia and Acute Pain, the Director of the Regional Anesthesia and Acute Pain Fellowship, and the Chair of the Sawgrass Surgery Center Quality Committee.

Danielle has the opportunity to take care of some of the wealthiest and most vulnerable populations in our country. During her time in NYC, she also competed an MBA at NYU-Stern. She has a background in Quality Improvement and began working in the field early in her career as a medical student where she was a Director of Quality Improvement for our Homeless Clinics at Thomas Jefferson Medical College in Philadelphia, PA. All of these side paths and life adventures have made her uniquely suited to be successful in ERAS implementation.

Learning objectives:

After attending this presentation, attendees will learn to:

- Identify some of the common patient care processes that are optimized prior to surgery
- Identify some of the common patient care processes that are optimized following surgery
- List three benefits of Implementing ERAS with using a Quality-Minded Approach
- Understand the downside to not using a Quality-Minded Approach





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8:00am-5:00pm CT daily

Session ONE

Tuesday March 2nd

Session TWO

Wednesday March 3rd

Session THREE

Thursday March 4th

Session FOUR

Friday March 5th

