



# agenda

Hospital Supply Chain  
**VIRTUAL**  
springconference  
May 18–29 2020



titlesponsor

## Leadership Principles During a Time of Crisis

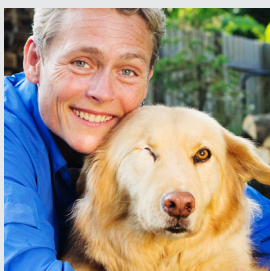


John O'Leary

### **John O'Leary** **Live Inspired**

John O'Leary, a #1 national bestselling author and speaker, will bring inspiration to us as leaders.

In 1987, John O'Leary was a curious nine-year-old boy. Playing with fire and gasoline, John created a massive explosion in his home and was burned on 100% of his body. He was given 1% chance to live. This epic story of survival was first showcased in his parents' book, *Overwhelming Odds*, in 2006. It was this book that first invited John to embrace his miraculous recovery and share it with the world. Today, John is an inspirational speaker teaching nearly 75,000 people around the world each year how to live inspired. Consistently described as "the best speaker we've ever had," John's emotional storytelling, unexpected humor and authenticity make each of his presentations truly inspirational. John's "Live Inspired" podcast is a top 20 for business on iTunes & Inc. Magazine and his online community is 200,000 strong.



Chris Heeter

### **Chris Heeter** **Wild Leadership**

Chris Heeter is out to create a Wild revolution in the workplace. Chris will challenge and inspire us toward "Wild Leadership," compassionate presence, and daring authenticity.

Chris was selected as a "Top Ten Speaker of 2014" by MeetingsNet, and was the highest rated speaker of Meeting Professional International's 2014 World Education Congress. A wilderness guide since 1984 and professional speaker since 2001, she has led and worked with a diverse array of teams, both canine and human! Featured on The Discovery Channel's "National Geographic Today," she brings decades of leadership experience indoors, to conferences and offices, working with teams and leaders, helping us recognize that leadership and teamwork doesn't have to be so complicated. With remarkable parallels to the work world, Chris shares hilarious stories from her sled dog team with their quirky personalities and from guiding whitewater trips, where successfully navigating obstacles (mostly) is part of the journey.

### **Ruth Cassidy** **Perspective from the Frontlines**

Dr. Ruth Cassidy is a Senior Vice President of Clinical Support Services and Chief Pharmacy Officer at SBH Health System located in NYC. Ruth will share some information, lessons learned and best case practices from her recent experience battling COVID-19 on the front lines of the outbreak in the Bronx.

In her role, Ruth has responsibility for departments such as pharmacy, laboratory services, radiology, interventional radiology, food service, clinical nutrition, wound care and invasive/noninvasive cardiology. She earned her Bachelor of Science at St. John's University, a Doctor of Pharmacy at the University of Florida, a Fellowship with the American College of Healthcare Executives, an MBA with West Texas A&M University, and is an Associate Faculty at the CUNY School of Medicine. Ruth continues support of her profession by serving on various boards, including the NYSCHP board of directors as well as chair of the Health Connect Partners Hospital Pharmacy Educational Advisory Board.

### **Learning objectives:**

**After attending this presentation, attendees will be able to:**

- Improve personal accountability for actions, attitudes, and outcomes
- Better understand their impact within their team and re-ignite their passion for their profession
- Guide your team through change where everyone stays on board and engaged
- Hone your communication skills for greater impact
- Improve readiness for disasters
- Discuss what has worked well and what has not worked well during this pandemic



**KONICA MINOLTA**

sponsored by



titlesponsor

**Virtual Reverse Expo Session ONE**

**Tuesday, May 19, 8:00am–5:00pm CT**



**Tuesday, May 19**

# **VIRTUAL** **reverseexpo**

**Session ONE**

**8:00am–5:00pm CT**

sponsored by

 **Storage Systems**  
UNLIMITED



titlesponsor

**Virtual Reverse Expo Session TWO**

**Wednesday, May 20, 8:00am–5:00pm CT**



**Wednesday, May 20**

# **VIRTUAL** **reverseexpo**

**Session TWO**

**8:00am–5:00pm CT**

sponsored by

 **Storage Systems**  
UNLIMITED



titlesponsor

**Virtual Reverse Expo Session THREE**

**Thursday, May 21, 8:00am–5:00pm CT**



**Thursday, May 21**

# **VIRTUAL** **reverseexpo**

**Session THREE**

**8:00am–5:00pm CT**

sponsored by



## The Supply Chain Cybersecurity Dilemma: When Third Parties Become a Critical Risk



### Mac McMillan, FHIMSS, LCHIME CEO Emeritus; CynergisTek, Inc.

Mac McMillan is Chief Executive Officer Emeritus. Mac McMillan is considered a thought leader in security, privacy, and compliance issues in healthcare from his 40-year career as a healthcare and government expert. After successfully founding and leading CynergisTek to become the top-ranked information security and privacy consulting firm focused on the healthcare IT industry he retired in August of 2019. He is recognized as a HIMSS Fellow, former Chair of the HIMSS Privacy & Security Steering committee, Work Group and Policy Task Force. He served on the CHIME Board of Advisors for AEHIS, the Most Wired Advisory Board, contributed to Healthcare's Cybersecurity Model for the Baldrige award and advised KLAS on defining its cybersecurity criteria. He has been an advisor, advocate, and role model to the HIT security community by sharing his passion to educate the industry on the importance of security since his retirement from the federal government in 2000. He is the recipient of the CHIME Foundation Industry Leader Award for career excellence, the Baldrige Foundation Award for Leadership Excellence in the Cybersecurity sector and the HIMSS John A Page Distinguished Fellows Service Award.

McMillan has been a thought leader in cybersecurity and privacy issues in healthcare for nearly 20 years and has been recognized for his many contributions. He was recognized by Health Data Management as one of the Top 50 influencers in health IT, by Becker's Hospital Review's lists of influential healthcare IT leaders by both its writers and readers, and named one of the top 10 health information security influencers by HealthInfoSecurity. He has served on several advisory boards, such as HIT Exchange HealthTech Industry, HealthInfoSecurity Editorial Advisory Board and Healthcare Innovations Advisory Board. He has impacted healthcare security through broadcast and literature. For nearly a decade, McMillan has been a media fixture as reporters seek him out to educate the broader healthcare and security industry on what is going on in security, why security is important, and the consequences of ignoring security. This has led to his contribution in hundreds of articles, blog posts, podcasts, and news stories.

### Learning objectives:

#### After attending this presentation, attendees will learn to:

- Gain an appreciation for the cybersecurity challenges and risks associated with Third Party partners and the real challenge on the horizon
- Understand the importance of integration and proactive collaboration between Supply Chain and Security
- Determine ways Supply Chain can partner to help reduce security risks

## Healthcare State of the Union - Key Trends Shaping Provider Strategy in 2020



### David Willis

David Willis, currently working with The Advisory Board, has more than 25 years of experience as an executive and a management consultant, including 15 years in health care advising some of the nation's largest health systems on strategy development and execution. Additionally, he has worked with more than half of the Fortune 100, advising global leadership teams on best practices in strategy, leadership, and organizational change.

As Vice President, Health System Strategy, Dave serves as a strategic partner to leading health care organizations across the globe, and as a thought leader on many of the most pressing issues facing executives today. His work spans such areas as growth strategy, margin enhancement, M&A, systemness, change management, consumerism, and population health. As a parent of two children with special needs, he is also extremely passionate about the issues of care coordination and patient experience.

Across his two decades with The Advisory Board, Dave has been a featured speaker at many national and international conferences on health care leadership and strategy. He is a graduate of Carnegie Mellon University, has an MBA from Yale University School of Management and has done post-graduate work at The Wharton School at the University of Pennsylvania. Dave's passions include traveling, craft beer, crossword puzzles, and baseball history. Originally from the Boston area, he currently resides in Northern Virginia, but remains a diehard Red Sox fan (though he has learned to pronounce the letter "r.")

### Learning objectives:

#### After attending this presentation, attendees will learn to:

- Describe the market and demographic trends that are reshaping demand for health care in the US
- Compare and contrast the different tactics that purchasers are using to reduce the cost of care
- Assess the likelihood of success of different provider strategies to meet the market's demand for affordability



## Bridging to a Collaborative Future



### Joe Walsh

Joe is inspired to minimize the suffering of the vulnerable by improving patient access, affordability, quality, safety, service levels, and meaningful innovation throughout our U.S. healthcare system. As a values-driven executive, Joe brings a unique 20-year track record of leading both supply chain transformations and commercial ventures across three industries.

Joe served in progressive supply chain and business development roles for Corporate Express and Foodbuy before choosing healthcare after the tragic loss of both parents in 2005. Joe served as Intermountain Healthcare's Chief Supply Chain Officer until late 2016, building an extraordinary talent bench and ultimately helping the team become Gartner's #1 ranked Healthcare Supply Chain. Joe also served as Pensiamo's EVP of Operations as he helped to commercialize UPMC's Supply Chain operations.

In January 2018, Joe courageously left the "safety net" of corporate leadership roles to more specifically honor his healthcare purpose and entrepreneurial spirit. Joe founded Supply Chain Sherpas with a clear mission: unlock the potential of our bottlenecked supply chain to increase IMPACT for suppliers and providers. Solutions include executive coaching, education programs, and advisory services for suppliers and providers.

Joe is passionately committed to helping aspiring and incumbent leaders lean into their extraordinary potential. Joe is dedicated to extending practices and creating industry-wide movements as a keynote speaker and panel moderator. He invites us to challenge our own limiting beliefs about what's possible, both personally and professionally.

### Learning objectives:

#### After attending this presentation, attendees will learn to:

- Recognize the loss of normalcy during times of COVID-19
- Identify Supply Chain strategies and operations tactics to work through the present situation and to prepare for the future
- Speak to the value of Supplier Partnerships
- Take initial steps towards forming long-term Supplier Partnerships



## Re-aligning Sustainability in Pandemics



### Iqbal Mian

Iqbal Mian manages a portfolio of health care members and develops content and resources on energy conservation, quality and various other topics. Mian received his Master of Science in Sustainable Management from the University of Wisconsin. Other degrees include Executive Masters of Business Administration International Studies Program and a BBA in Supply Chain and Operations Management. He is a Certified Building Operator, Certified Lean Six Sigma Green Belt, Lean Facilitator, ISO 14001 Internal Auditor and versed in energy benchmarking (Utilization, ENERGY STAR, LEED - HC, NC, EB).

Since 2010, Mian led sustainability initiatives first at Affinity Health System, then Ministry Health Care (through expansion) and most recently as a member of Ascension Health. He has developed policy, toolkits, sustainability strategy and rolled out multiple initiatives including energy conservation across the 15 hospitals and 46 clinics within Ministry Health Care.

Mian brings a passion for healthier environments, empowerment, multi-facility system organizing, creativity and fun. During his downtime he enjoys mountain biking, videography and family.

### Learning objectives:

#### After attending this presentation, attendees will learn to:

- Understand the intersection of emergency preparedness and a sustainability/environmental program (i.e. ISO 14001)
- How shifting people and resources is an art and science.
- Describe how effective planning is matched by effective stakeholder engagement for emergency events. Like every program, its execution is as good as the people running it
- See real-world examples of health care systems preparing for contamination events prior to COVID what the lessons learned then were compared to today

## **Leveraging Generational Insights**



### **Sherri Neal**

Sherri Neal is Chief Diversity Officer for HCA Healthcare, where she is responsible for leading the company's diversity, inclusion, equity and cultural competence initiatives. Since joining the company in 2006, she has been a champion of creating a culture of inclusion through thought leadership, strategic direction and creative business solutions. Sherri is a progressive innovator and has developed multiple award-winning models that have advanced HCA Healthcare's commitment to diversity and inclusion. In 2018, the company received top innovation honors from the Diversity Journal for the BRAVE Conversations program, an "outside of the box" dialogue experience developed under Sherri's leadership.

Sherri has over 25 years of experience as a diversity practitioner and is known for her ability to deliver presentations that engage and inspire audiences to take inclusion to the next level. Sherri is an active community volunteer and serves on a number of nonprofit boards in Middle Tennessee. She has received several recognitions, including the Tri-State Minority Supplier Development Council Champion Award and Tennessee State University's Women of Legend and Merit Award.

### **Learning objectives:**

#### **After attending this presentation, attendees will learn to:**

- Identify key characteristics of the five generations in the workplace
- Describe common generational challenges and their impact on business results
- Demonstrate effective strategies for cross-generational communications