

# VIRTUAL suppliershowcase



Health Connect Partners' Virtual Supplier Showcase provides a format for hospital decision makers to research, learn about, and connect with suppliers in a unique virtual space. Each virtual booth features the supplier organization and highlights their solutions, products, and technologies. This new platform is designed to give hospital providers and supplier organizations the ability to directly interact in a customized environment.

In addition to providing the platform, Health Connect Partners is focused on driving high-quality traffic to each Virtual Supplier Showcase booth—just like we do during our in-person Supplier Showcase events. The Virtual Supplier Showcase is open for visits any time during the conference dates and is a required stop on the way to the educational sessions. Each provider executive will be encouraged to participate in a fun, interactive virtual experience allowing them to learn and request information along their journey through the Virtual Supplier Showcase.

The more booths they check in at, the more entries they will have in the prize drawing.

Best of all: the Virtual Supplier Showcase platform allows provider executives to directly request information, and schedule meetings with suppliers through our virtual meeting platform. Providers have a choice of requesting a meeting during the Virtual Reverse Expo or selecting a specific date and time for an on-demand meeting outside of the Virtual Reverse Expo times.

## Each Virtual Supplier Showcase booth includes

- Prominently displayed logo
- Company description
- Space to upload
  - 5 PDFs
  - 1 video or static ad
  - 1 website URL
- Opportunities to
  - Receive leads through the Request Information feature
  - Make virtual face-to-face connections with the Schedule a Meeting feature
  - Send them home with information via the Virtual Briefcase feature
- Promotion of the Supplier Showcase to all hospital executive participants
- Tracking of visitors to your booth with click thru statistics & analytics provided

**Don't miss this opportunity for maximum exposure and additional connections.**

**A limited number of Virtual Supplier Showcase booths are available—reserve yours today!**

